

KDKA/WPCW TV PITTSBURGH

ISSUE GROUP
POLITICAL INQUIRY FORM
KDKA/WPCW TV

GENERAL (X)

RECORD OF REQUEST – Political Broadcast Time:

NAME OF REQUESTOR:

1. NAME OF AD AGENCY:

2. ORGANIZATION PAYING FOR TIME:

3. ENTITY FURNISHING TAPES:

4. Broadcast to favor issue/ballot/candidate (office):

5. CATEGORY:

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

7. DATE OF REQUEST

8. NATURE OF REQUEST:

9. DISPOSITION MADE OF REQUEST

(a) **Granted**

(b) **Denied (reason)**

10. SUBSEQUENT DEVELOPMENTS

11. AMOUNT OF CHARGES:

General Election 2012

Karen Benckini

Mentzer Media

See NAB Form for Detail

Americans for Prosperity

See NAB Form for Detail

See Ad Agency

**Republican Presidential
Candidate**

Issue (National Importance)

REPUBLICAN

6/24/12

NON-CANDIDATE Rate card

 X

See Public File

See Contracts in Public File

CBS EMPLOYEE

Brian C. Butz

Political Advertising Director

KDKA/WPCW TV Pittsburgh